



COMPANY PROFILE

A well-integrated company
offering a qualitative array
of Fare Meter of
Autorickshaw and Taxi

45
YEARS OF
INSPIRATION

www.supermeter.co.in

An ISO 9001:2015 Certified Company



COMPANY INFRASTRUCTURE



INTRODUCTION

We take this opportunity to introduce ourselves as manufacturer of Fare Meters for Auto Rickshaw and Taxi having the manufacturing unit at Hadapsar, Pune and Parwanoo, Himachal Pradesh.

We are in this field of manufacturing Fare Meters for the last over 45 years. Ours is family Partnership firm registered in the State of Maharashtra. Being the founder producer of fare meters, our founder Partner Late Mr. R. R. Chinta was honored with 'Udyog Patra' Award for self made entrepreneurship, at the hands of the then Vice President of India Shri. Shankar Dayal Sharma, in the year 1989-90. We are now the leading manufacturers of Mechanical and Digital fare meters under the brand name 'Super'.

Presently we,

- **Mr. Satyanarayan R. Chinta** (*B. Com*) - Partner
- **Mr. Rajesh R. Chinta** (*DME*) - Managing Partner
- **Rahul Rajesh Chinta** (*BBA*)- *Product Development*, are looking after the business.

We have well experienced staff working in this line for over 30 years. Our meters are available in all the States of Indian Territory with after sales service from experienced technicians in the line. We have had exports to Egypt, Pakistan, Bangladesh and Sri Lanka.

We have developed different models of Electronic Fare Meters and Vehicle Location Tracking Device including GPS based Fare Meter considering the market scenario i.e. Quality, suitability, cost of manufacture etc. Price to the end customer was our prime factor in this regard. To design and manufacture our Electronic Super Meter we have taken maximum care with the help of our well experienced electronic engineers and professionals in our well equipped manufacturing unit at Hadapsar, Pune. We use branded controllers in our design. We have a staff of 2 electronic engineers, 6 ITI technicians, 25 workers and 9 administrative staff.

Our product is tested by Automotive Research Association of India, Pune and have sent their confidential report to the Government Of India, Legal Metrology Department, under Ministry of Food And Civil Supplies, New Delhi. Further they have approved our model based on the report.

To design and manufacture this product we have taken maximum care with the help of well experienced electronic engineers and professionals who have made this product successful in the worst conditions. We have a well equipped production unit with necessary instruments required for production. We are a certified ISO 9001 : 2008 Company.

Our Annul Turnover is normally between 100 to 120 million depending upon the policy of Government on release of permits. The Annual Gross Turnover during the 2017-18 was over 144 million and 2018-19 was over 117 million . So far we had sold almost 1.2 million fare meters which includes mechanical & digital (20,000 units of GPS enabled fare meters for Delhi, approved by DIMTS, Delhi) .

We have our own Sales and Service Dealer network wherever necessary and our major Customers are the vehicle dealers of Major 3 wheeler companies. These Dealers have to take necessary permissions and license from the Governing body such as RTO's and / or Legal Metrology Department. These licenses are to be renewed annually.





PRODUCT RANGE



TAXI METER WITH GPS & PRINTER

We are involved in presenting a huge quality range of Digital Taximeter with Printer SM-1000. It is integrated with magnetic sensor and high end printer to print receipts after the commuters reach the destination. It is manufactured by our team of qualified professionals in compliance with set industry standards. Prior to dispatch, this Digital Taximeter with Printer SM-1000 is sternly checked on various parameters. It has the facility to track the vehicle with the help of GPS & Sim. There may be various features & facilities provided as per requirement.

FEATURES:

- Easy to install
- Long working life
- Clear LED display



MINI TAXI METER

We are actively included in manufacturing and supplying an extensive range of Mini Taxi Meter. This meter is manufactured with improved technology and high quality material to meet the demands of road transportation industry. Checked on various stern parameters to make certain a defect free range is delivered, this meter is highly acclaimed in the market. Clients can avail this Mini Taxi Meter from us in various technical specifications at industry leading prices with facilities to display AC & Non AC Fare with Printer.

FEATURES:

- Accurate results
- LED display
- Compact design



PRODUCT RANGE



SWITCH TYPE AUTO FARE METER

Our firm is entailed in manufacturing and supplying an extensive range of Switch Type Meter. Ideal for accurate fare calculation, it is available at pocket friendly prices. Working with an endeavor to attain client satisfaction, it is checked on various quality parameters. Manufactured in compliance with predefined industry standards, this Switch Type Meter is integrated with four keys to go to different modes such as For Hire, Hired, Stop and functions key.

FEATURES:

- Low maintenance
- Easy to install



FLAG TYPE METER

A sturdy Aluminium Body Flag Type Meter without any external buttons suitable for open conditions like Autorickshaw and proven in rough conditions. In this type of Meter, a flag is provided to switch to different modes i.e. For Hired, Hired And Stopped Mode. It is suitable for working on AC Magneto Voltage. It is also available in Low Cost Version with unbreakable Fiber Body.



PRODUCT RANGE



VEHICLE LOCATION TRACKING DEVICE

This is Vehicle Location Tracking Device used for tracking vehicle as per AIS 140 norms and specifications.

MECHANICAL METER

- Fare Meter SE-I
- Fare Meter SE-II
- Fare Meter SE-III
- Autorickshaw Fare Meter with Gear Box
- Autorickshaw Fare Meter without Gear Box
- Taxi Meter T.P. Type
- Taxi Meter with Counter
- Taxi Meter without Counter

ELECTRONIC METER

- Flag Type Meter
- Switch Type Meter
- GPS Meter with in Built Printer - SM 1000



**MANUFACTURER OF
DIGITAL FARE METERS GPS
FARE METERS & GPS DEVICES**

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